

Historic, Archive Document

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KELLOGG SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)
U. S. POSTAGE
PAID
Permit No. 409
Milwaukee, Wis.

62.97



KELLOGG SEED COMPANY

P. O. BOX 684
Phone DALY 0373

Field, Grass and Bird Seeds

322 EAST FLORIDA STREET MILWAUKEE 1, WISCONSIN

LIBRARY
RECEIVED
★ MAR 20 1945 ★
U. S. Department of Agriculture

Distributors
DOUGHBOY MILLS INC.
Shawano, Wisconsin

DOOR COUNTY PRODUCE
Sturgeon Bay, Wisconsin

Stocks will be
available during the season at
CENTRAL STORAGE & WAREHOUSE
612 West Main Street, Madison
Phone Fairchild 9700

TERMS: Net Cash

MARCH 12, 1945

Quotations are F. O. B. Milwaukee, subject to
change without notice, and stocks unsold. BAGS
OR SACKS are included at no extra charge. Broken
packages, slightly higher.

The Kellogg Seed Company gives no warranty, ex-
press or implied, as to the productiveness of any
seeds it sells and will not be in any way responsible
for the crop. Our liability, in all instances, is
limited to the purchase price of the seed.

RED CLOVER
Central States
*RAINBO \$41.05

MAMMOTH CLOVER
Indiana-Michigan Grown
*RAINBO \$41.15

SWEET CLOVER
White Blossom
RAINBO \$17.05

Grundy County
RAINBO 17.05

Yellow Blossom
RAINBO 16.90
60-lb. and 160-lb. Bags

ALSIKE CLOVER
*RAINBO \$39.20
60-lb. and 160-lb. bags

ALFALFA
Montana Grown
RAINBO
Special
Per 100 lbs.

KANSAS
RAINBO
Per 100 lbs.

OKLAHOMA
RAINBO
60-lb. Bags

O.P.A. RETAIL DEALER'S MARGINS

The following are the maximum margins
a retail dealer may add to the
maximum wholesale prices:

	Per 100 lbs.
Alfalfa, Northern	\$ 4.50
Alfalfa, Central	4.50
Red and Mammoth Clover	3.85
Alsike	3.85
Sweet Clover	3.00

These margins may be increased by
the cost of transportation from our
warehouses to yours.

* We Cannot Offer at Present the Items Marked

WHITE CLOVER
Per 100 lbs.
RAINBO \$83.00
Prime 75.00

LADINO CLOVER
Per lb.
RAINBO \$ 2.10
Less than bag lots, 15c per lb. higher.

LESPEDEZA, KOREAN
Per 100 lbs.
RAINBO \$10.75
100-lb. sacks

TIMOTHY
Per 100 lbs.
RAINBO \$ 8.00
120-lb. bags

SUDAN GRASS
Per 100 lbs.
RAINBO \$ 7.30
100-lb. sacks

REED CANARY GRASS
Per 100 lbs.
RAINBO \$45.00
100-lb. bags

FIELD PEAS
(For Seeding Purposes)
White RAINBO \$ 7.00
100-lb. sacks

SOY BEANS
Per Bushel
Manchu, No. 3 RAINBO \$ 2.80
Wisconsin Grown

Manchu, No. 606 RAINBO 2.80
Wisconsin Grown
150-lb. sacks

	Per 100 Lbs.
German, RAINBO	\$ 6.00
Japanese, RAINBO	6.25
Proso, RAINBO	4.50

	Per 100 Lbs.
RAINBO	\$ 7.25
RAINBO, Golden	7.25
	140-lb. sacks

	Per 100 lbs.
RAINBO	\$20.00

	Per 100
New Bemis Bags	\$39.75
New Royal River Bags	38.75



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of beautiful texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO LAWN SEED

Per 100 lbs.

2-lb. (25 and 50 to a case)	\$42.50
5-lb. (12 to a case)	42.50
2-lb. Shade Grass (25 and 50 to case)	47.50
5-lb. Shade Grass (12 to a case)	47.50

RAINBO LAWN SEED—Bulk

25-lb. Sacks	\$39.00
50-lb. Sacks	39.00
100-lb. Sacks	39.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks	\$44.50
50-lb. Sacks	44.50
100-lb. Sacks	44.50

RAINBO BENT GRASS SEED

Seaside—1-lb. bags	\$95.00
Astoria—1-lb. bags	93.00

GRASSES

KENTUCKY BLUE GRASS SEED

Per 100 lbs.

Selected, Extra Heavy	\$38.00
RAINBO	32.00
100-lb. sacks	

FANCY RED TOP

RAINBO	\$20.50
Extra fancy, 98% pure	21.75
100-lb. bags	
Unhulled	11.00

ORCHARD GRASS

RAINBO	\$37.00
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CHEWINGS FESCUE

RAINBO	\$76.00
Less than full Sacks, \$3.00 per 100 lbs. higher.	

RAINBO WHITE CLOVER SEED

1-lb. Boxes (25 to case)	\$90.00
½-lb. Boxes (50 to case)	91.00

BLUE MOUND LAWN SEED

Per 100 lbs.	
3-lb. Cartons (50 to a case) ..	\$30.00
5-lb. Bags (10 to a bundle) ..	30.00
10-lb. Bags (5 to a bundle) ..	28.00
Bulk, 50-lb. and 100-lb. Bags ..	27.00

GREENDALE LAWN SEED

2-lb. Cartons (50 to a case) ..	\$24.00
5-lb. Bags (20 to a bundle) ..	24.00
50-lb. and 100-lb. Bags ..	22.00

STAR LAWN SEED

100-lb. Sacks	\$19.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

Per 100 lbs.	
1-lb. Bags	\$47.00
5-lb. Bags	47.00
25, 50 or 100-lb. Bags	43.00

KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags	\$42.50
Extra Heavy—5-lb. bags	42.50
50 lbs. to a case	

BENT GRASS (Certified)

Per 100 lbs.

ASTORIA

Per 100 lbs.

RAINBO, Blue Tag, State Sealed	\$80.00
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SEASIDE

Per 100 lbs.

RAINBO, Blue Tag, State Sealed	\$82.00
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SMOOTH BROME GRASS

(*Bromus inermis*)

RAINBO—Certified No. 1	\$18.00
100-lb. sacks	

A mixture for hay, 6 to 8 lbs. of Alfalfa, 3 to 4 lbs. Red Clover and 6 to 10 lbs. of Brome Grass may be used on heavy soils. 6 to 8 lbs. of Alfalfa and 6 lbs. of Brome Grass for Sandy soils. Mix the Brome Grass with the nurse crop and seed with the grain.

RYE GRASS

American Grown	\$10.50
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Perennial—Blue Tag	20.00
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100-lb. sacks

NOD-O-GEN

PRE-TESTED INNOCULATOR

Humus

No. 1—For Alfalfa and Sweet Clover.

No. 2—For Red, Alsike and White Clover.

	Retail	Wholesale
1 bushel50	.30
2 ½ bushel	1.00	.54

No. 4—For Soy Beans.

	Retail	Wholesale
2 bushel30	.20
5 bushel55	.33
25 bushel	2.50	1.50

*You can fill all orders of 5-10-15-20-25 or 30 bushels with this one package.

Sold on a Returnable Basis for credit of 50% of invoice value.

Inoculate all Legume Seeds with

NITRAGIN

1898—Forty Seven Years of Service—1945

When ordering, Always state name of seed.

ALFALFA

Swt., Bur., Hubam Clovers
Size Dealer Retail

Size Dealer Retail
Small (Inoculates up to
120 lbs. seed) \$20 \$30

5 bu. ea. .37 .55
25 bu. ea. 1.67 2.50

CLOVERS

Medium & Mammoth Red,
Alsike, Crimson & White
Clovers

(One can)
30 bu. 2.17 3.25
(6-5 bu. cans)

LESPEDEZA

100 lb. size (Inoculates
up to 100 lbs.) \$32 \$50

1 bu. ea.23 .35

PEAS

(All Varieties)

PEANUTS, LIMA
BEANS, COW PEAS

100 lb. size (Inoculates up to
100 lbs. seed) \$20 \$30

5 bu. ea. .37 .55

25 bu. ea. 1.67 2.50

(One can)
30 bu.2.17 3.25

LUPINES

(All Varieties)

LUPINES (All Varieties)
100 lb. size (Inoculates up to 100 lbs. seed) ea. \$32 \$50

GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima
Beans and Edible Soybeans

Dlr. 80c ctn.—Rtl. 10c ea.—Packed 12 to Disp. Ctn.

2 ½ bu. to 25 bu. sizes 6 to carton, all others 12

BIRD SEED

FOR FEEDING

Per 100 lbs.

Sunflower—Fancy

\$22.00

Bird Rape—Large, Sweet

20.00

Bird Rape—Wisconsin Sweet

19.00

Niger or Thistle

22.50

Lettuce—White

9.00

Large Millet

4.50

SEED SOWERS

Retail List Price

"Cyclone" Seed Sower.....\$2.75 Ea

"Horn" Seed Sower..... .95 Ea

Above prices are subject to a dealer
discount of 33 1/3 %

RAINBO BRAND SEED CORN

NEBRASKA GROWN

DENT VARIETIES

	Per Bushel
Wis. No. 8	\$ 2.80
Wis. No. 12 Golden Glow	2.80
Early Murdock	2.80
Improved Leaming	2.80
Pride of North	2.80
Reid's Yellow Dent	2.80
2 bushel sacks	

FODDER CORN

	Per Bushel
Red Cob	\$ 2.50
Leaming	2.40
Pride Fodder	2.40
Eureka—Virginia Grown Fodder	3.95
2½ bushel sacks	

FODDER HYBRID CORN

(Iowa Grown, Certified Blue Tag)

	Per Bushel	
	Flats	Rounds
Illinois 960	\$ 3.75	
U. S. No. 13	6.00	4.75

In bushel bags

SEED GRAINS RAINBO BRAND

SEED OATS

	Per Bushel
Vicland — Uncertified	\$ 1.25
Vicland — Certified	1.90

3 bushels per bag

SEED WHEAT

	Per Bushel
Progress	\$ 1.25
Marquis Type	
Sturgeon	2.50

2½ bushels per sack

SEED BARLEY

	Per Bushel
Oderbrucker Type	\$ 1.80
Wisconsin No. 38 Type	1.80

2½ bushels per sack

SPRING RYE

	Per Bushel
RAINBO	



Retail Selling Price Each	Dealer Cost Per Ton
100-lb. Bags	\$ 2.25 \$28.00
50-lb. Bags	1.50 31.95
25-lb. Bags	.90 37.35

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WISCONSIN GROWN CORN

DENT VARIETIES

(Certified Blue Tag—Pierce County Grown)	Per Bushel
Golden Glow	\$ 4.50
Wisconsin No. 8	4.50
Wisconsin No. 25	4.75
Northwestern Red Dent	4.50

2 bushel sacks

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

	Per Bushel	
	Flats	Rounds
85-Day	\$ 7.00	\$ 5.00
90-Day	7.00	4.50
95-Day	7.00	4.50
100-Day	6.75	4.50
105-Day	6.75	4.50
110-Day	6.75	4.50
115-Day	6.75	4.50
120-Day	6.75	4.50

One bushel per bag

SUNFLOWER—FOR SEED

Per 100 lbs.
RAINBO \$22.00

100-lb. sacks

BUCKWHEAT

Per 100 lbs.

Japanese	
Silverhull	\$3.00

2 bushel sacks

WINTER VETCH

Per 100 lbs.

For Spring and Fall Planting.	
RAINBO	\$18.00

CANE

Per 100 lbs.

For Fodder only.	
RAINBO	\$ 5.50

ATLAS SORGO

Per 100 lbs.

RAINBO	\$4.50
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SACCO PLANT FOOD

For Lawn and Garden

AND

SACCO VICTORY GARDEN FERTILIZER

Dealer Retail

5 Lbs. (16 per carton)	\$.27	\$.40
10 Lbs. (8 per carton)	.47	.70
25 Lbs. (3 per carton)	.93	1.40
50 Lbs.	1.50	2.40
100 Lbs.	2.33	3.50

State Kind Wanted When Ordering



SEMESAN

SEED DISINFECTANTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumers)
New Improved CERESAN —For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax and Peas.		
4-oz. can	\$ 6.95 a case of 36 cans	\$.30 a can
1-lb. can	6.50 a case of 12 cans	.80 a can
4-lb. can	12.15 a case of 6 cans	2.70 a can
8-lb. can	24.27 a case of 6 cans	5.40 a can
25-lb. pail	12.00 a pail	15.00 a pail
100-lb. drum	45.50 a drum	55.00 a drum
2% CERESAN —For Cotton, Peas and Narcissus.		
1-lb. can	6.35 a case of 12 cans	.75 a can
4½-lb. can	14.06 a case of 6 cans	3.14 a can
25-lb. pail	11.50 a pail	14.50 a pail
100-lb. drum	42.50 a drum	52.00 a drum
SEMESAN JR. —For Field, Sweet and Pop Corn.		
1½-oz. package	10.80 a case of 144 pkgs.	.15 a pkg.
12-oz. can	4.69 a case of 12 cans	.56 a can
6½-lb. can	16.90 a case of 6 cans	3.75 a can
25-lb. pail	10.50 a pail	12.50 a pail
100-lb. drum	37.00 a drum	45.00 a drum
SEMESAN BEL —For Irish and Sweet Seed Potatoes.		
2-oz. package	24.50 a case of 144 pkgs.	.30 a pkg.
1-lb. can	13.20 a case of 12 cans	1.65 a can
4-lb. can	25.68 a case of 6 cans	5.70 a can
25-lb. drum	26.50 a drum	33.25 a drum
100-lb. drum	103.00 a drum	125.00 a drum
SEMESAN —For Vegetables and Flowers (Brown Patch).		
1/3-oz. envelope	8.70 a case of 144 envs.	.10 an env.
2-oz. can	9.05 a case of 36 cans	.40 a can
12-oz. can	15.56 a case of 12 cans	1.88 a can
4-lb. can	40.80 a case of 6 cans	9.10 a can
25-lb. drum	42.00 a drum	52.50 a drum
100-lb. drum	163.60 a drum	198.00 a drum
ARASAN —For Peanuts, Corn and Certain Vegetables.		
1-oz. package	13.80 a case of 144 pkgs.	.16 a pkg.
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum
Special SEMESAN —For Golf and Lawn Turfs.		
8-oz. can	15.60 a case of 24 cans	1.00 a can
6-lb. can	42.10 a case of 6 cans	9.35 a can
25-lb. pail	28.75 a pail	36.00 a pail
100-lb. drum	11.50 a drum	135.00 a drum
THIGSAN —For Golf and Lawn Turfs.		
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum

(†) These are also "Ceiling Prices" established by O. P. A.

CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

1 Bu. (8 oz. Size) \$ 4.80 per Doz.

2 Bu. (16 oz. Size) 8.00 per Doz.

4 Bu. (1 qt. Size) 12.00 per Doz.

"AMMATE" DuPont WEED KILLER

Dealer	Retail
2 Lb. Bottle, Per Case of 12	\$ 6.00 \$.75 ea.
6 Lb. Bottle, Per case of 4	5.40 1.80 ea.
10 Lb. Drum, Per Case of 6	14.30 3.00 ea.



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet, unhulled	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay	45-50	50
Millets, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas—		
Canada Field, broadcast	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	40
Sudan Grass, in drills	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

"WEEDONE"

THE NEW WEED KILLER

	Pkgs. Per Case	Retail
6 oz. Bottle	36	\$ 1.00 each
1 qt. Bottle	12	4.00 each
1 gal. Bottle	4	12.00 each
5 gal. Can	1	55.00 each

Dealer Discount 33 1/3 %

One part of WEEDONE mixed with 60 parts of water produces the most effective result. Sprayed on leaves WEEDONE kills the following weeds **right down to the root tips:**

Bindweed (Morning Glory).
Poison Ivy — Oak or Sumach.
Plantain — Burdock.
Canada Thistle — Ragweed.
Wild Cherry — Blackberry.
Horse Nettle — Nimble-Will.
Yarrow — Dandelion.
Honeysuckle — Black Locust.
Cermuda Grass — Sassafras.

lost grasses, while damaged with WEEDONE, are not killed by it.

FOR THE CONVENIENCE OF OUR CUSTOMERS

We Will Carry Complete Stocks of

RAINBO SEEDS

During the Spring Season

In Madison, c/o CENTRAL
STORAGE & WAREHOUSE CO.

612 West Main Street
Phone Fairchild 9700

We shall be happy to serve you at Milwaukee or Madison, whichever is most convenient for you.

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN